



Artesian City Car Club

P.O. Box 71042 - Albany, GA 31708

<http://www.artesianccc.org/>

<https://www.facebook.com/ArtesianCityCarClub/>

Car Show Chair: Debbie Dougherty ▪ 229-669-8970 ▪
carshow@artesianccc.org

Every October since 1974, the Artesian City Car Club has sponsored our Annual Car Show in Albany, Georgia. Over the past four decades, this event has become an Albany tradition, and has drawn over 120 car enthusiasts and special interest vehicles from all over Southwest Georgia, southeast Alabama, and northwest Florida, as well as thousands of spectators.

The club is excited to present our **45th Anniversary Car Show on October 13, 2018**, on the front lawn of the Albany Mall. This year marks a special milestone for the event, and we anticipate record-breaking participation. This year, we are partnering with Flint River Habitat for Humanity to benefit their ongoing efforts to support families in Southwest Georgia.

For 30 years, Flint River Habitat for Humanity has devoted its energy to providing safe, decent and affordable housing to those families who qualify, making the dream of homeownership become a reality. Seeking to put God's love into action, Flint River Habitat for Humanity brings people together to build homes, communities and hope.

The Artesian City Car Club is reaching out to local businesses and organizations to help support the October show and Flint River Habitat for Humanity. There is a need for financial support to provide amenities for participants and spectators, as well as content for goodie bags, and door prizes for participants. There are multiple sponsorship tiers available, and a table of benefits corresponding to each tier is enclosed.

This is a great opportunity for you to assist a long-standing Albany tradition, to provide support for Flint River Habitat for Humanity, and to provide positive publicity for your organization.

We appreciate your time and consideration of this request. Please feel free to contact our Car Show Chairperson, Debbie Dougherty, with any concerns or questions that you may have. You can reach Debbie by calling 229-669-8970, or emailing carshow@artesianccc.org.



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45th Anniversary Car Show Sponsorship Tiers

	Gold \$1,000+	Silver \$500+	Bronze \$100+	Other/Door Prizes/Services*
Day-of-show Handouts	Name & Logo Featured as Gold Sponsor	Name & Logo highlighted as Silver Sponsor	Name highlighted as Bronze Sponsor	Name Listed
Day-of-Show on-field signage	Name & Logo Featured as Gold Sponsor	Name & Logo highlighted as Silver Sponsor	Name highlighted as Bronze Sponsor	Name Listed
Day-of-Show on-field entertainment and social media broadcasting	Name highlighted as Gold Sponsor	Name highlighted as Silver Sponsor	Name highlighted as Bronze Sponsor	Name Listed
Post-Event Marketing (website/social media) for one year	Name & Logo Featured as Gold Sponsor	Name & Logo highlighted as Silver Sponsor	Name highlighted as Bronze Sponsor	Name Listed
Event T-Shirts	Name & Logo Featured (top billing)	Name & Logo Featured (second billing)	Name Listed (third billing)	
Trophies	Name Featured on Overall Best in Show trophies (16 total)	Name Featured on five sets of Best in Show in Class trophies (10 total)	Name Featured on one set of Best in Show in Class trophies (two total)	
Pre-show Marketing (flyers, mailing, social media, website, media advertisements)	Name & Logo Featured	Name & Logo highlighted		
Goodie bag inserts (sponsor can provide material to insert into participant gift bags)	Permitted, sponsor must provide material	Permitted, sponsor must provide material		
Dash Plaques	Name & Logo Featured			
On-field kiosk for sponsor presence	Permitted, sponsor must provide kiosk and staff			
Invitation to Participate in Awards presentation	Yes			

* Donated Door Prizes and Services values count toward Sponsorship Tier (i.e., door prizes and/or services valued at \$100 qualify as Bronze Tier sponsorship)